



# **WORDEXPRESS**

Multilingual Solution Worldwide

## **SUMMER 2011 QUICKNEWS**

### **WORDEXPRESS OFFERS NEW CUSTOMIZED SERVICES!**

Dear Client,

At **WordExpress**, we are always very attentive to our client's needs. Lately quite a few clients have approached us asking for more flexibility in quality and price. The idea is that not all translations call for the same quality and that a lower, yet nonetheless industry-standard quality can mean **BIG SAVINGS**.

In general, a quality level should be in line with the purpose of the translation and a price should meet our client's budget. In order to better adapt to the individual scenario of each client, **WordExpress** decided to introduce a new framework of quality levels, certifications and rates. As of today, our Client Care Consultants will offer you several options to choose from.

#### **Our Three Quality Levels**

- Our **Standard** option consists of a **good quality** target language rendition of the original document content that includes Translation, Editing and Proofreading by one language expert. Choose this option if you need a translation that **meets translation industry standards**. (Ideal for research material, marketing surveys, presentations, reports, business correspondence, scripts, personal and informal documents, etc.) **You can save up to 40%!**
- Our **Professional** option consists of an **excellent quality** target language rendition of the original document content that includes Translation, Editing and Proofreading by two or more language experts. This quality level assures **solid professional performance** and is the one most often recommended. Choose this quality level for the best value (Perfect for employee, user and operating manuals, catalogs, brochures, legal correspondence, business records, etc.). **You can save up to 20%!**
- Our **Premium** option consists of a **superb quality** target language rendition of the original document content that includes Translation, Editing and Proofreading by three or more language experts including an extensive review to guarantee the **highest performance**. This is the best translation available on the market! (Highly recommended for court documents, business contracts, patent applications, advertising copy, computer software and hardware and most material that contains specialized terminology or will be printed or published, etc.) **Choose for ultimate quality!**

## Levels of Certification

- **Certified Translation.** Certification is offered for translations of all three quality levels. The Certification consists of a sworn statement (Affidavit) guaranteeing accuracy and correctness.
- **Notarized Certified Translation.** This is a higher level of Certification provided upon request. It is usually required for official documents to be used in foreign countries.

Do not hesitate to contact us for assistance. Our Client Care Consultants will gladly guide you through the different options and help you make the best decision for your project.

**As a result, you will receive a customized translation at a better price!**

**Feel free to use your voucher to get a 15% discount on your next project!**

WordExpress provides highest quality (written) translations and (oral) interpretations and related services in more than 100 languages at extremely competitive prices.

**WORDEXPRESS offers a TRIPLE GUARANTEE on all language services.**

**1. Guaranteed Quality 2. Guaranteed Price Competitiveness 3. Guaranteed on-time Delivery**

At WordExpress we develop mutually beneficial long-term relationships with our clients, relationships that are built on trust and respect. We would like to be your exclusive supplier of written translations and oral interpretations!

American Translators Association (ATA) 

WordExpress is in compliance with the stringent quality standards of ISO 9001



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**Highest Quality Translation, Interpretations, Multilingual Desktop Publishing, Audiovisuals, Website Localization, Transcriptions, Copyrighting, Editing, Proofreading, in more than 100 languages.**

**To place your order, please call our Client Care Consultants at (800) 770 0700, Ext. 125.**